

# Privacy Policy

This privacy policy sets out how HOUSINGAGENT.com B.V. uses and protects any information that you give HOUSINGAGENT.com B.V. when you use this website.

**HOUSINGAGENT.com B.V. is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.**

HOUSINGAGENT.com B.V. may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you agree with any changes.

## What we collect

We may collect the following information:

- name and job title
- contact information including e-mail address
- demographic information such as postal code, preferences and interests
- other information relevant to customer surveys and/or offers

## What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customize the website according to your interests.

## Security

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online. Our internet security measures include secure SSL connections and key encryption for database data.

## How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences. We use traffic log cookies to identify which pages are being used. This helps us analyze data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system. Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

## Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

**Controlling your personal information**

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law. If you believe that any information we are holding on you is incorrect or incomplete, please email us as soon as possible at [legal@housingagent.com](mailto:legal@housingagent.com) . We will promptly correct any information found to be incorrect.

# Google Analytics Overview

Google Analytics is a web analytics tool that helps website owners understand how visitors engage with their website. Google Analytics customers can view a variety of reports about how visitors interact with their website so they can improve it. Google Analytics collects information anonymously. It reports website trends without identifying individual visitors.

All website owners using Google Analytics are required to have a privacy policy that fully discloses the use of Google Analytics.

## Our Privacy Policy

At Google, we are keenly aware of the trust you place in us and our responsibility to protect your privacy. As part of this responsibility, we let you know what information we collect when you use our products and services, why we collect it and how we use it to improve your experience. [The Google Privacy Policy](#) describes how we treat personal information when you use Google's products and services, including Google Analytics.

## Google Analytics Cookies

Like many services, Google Analytics uses first-party [cookies](#) to track visitor interactions. These cookies are used to store information, such as what time the current visit occurred, whether the visitor has been to the site before, and what site referred the visitor to the web page. Browsers do not share first-party cookies across domains.

## Use of IP Address

Every computer and device connected to the Internet is assigned a unique number known as an Internet protocol (IP) address. Since these numbers are usually assigned in country-based blocks, an IP address can often be used to identify the country, state, and city from which a computer is connecting to the Internet. Google Analytics collects the IP address of website visitors in order to provide website owners a sense of where in the world their visitors come from. This method is known as IP geolocation.

Google Analytics does not report the actual IP address information to Google Analytics customers. Additionally, using a method known as IP masking, website owners that use Google Analytics have the option to tell Google Analytics to only use a portion of the IP address, rather than the entire IP address, for geolocation. Whether or not website owners use Google Analytics, they have access to IP addresses for visitors to their sites.

## Personal Information

Personal information is information that personally identifies you, such as your name, email address or billing information, or other data which can be reasonably linked to such information. The Google Analytics [Terms of Service](#), which all Analytics customers must adhere to, prohibits the tracking or collection of this information using Google Analytics or associating personal information with web analytics information.

## Google's Use of Analytics Data

Website owners that use Google Analytics have control over what data they allow Google to use. They can decide if they want Google to use this data or not by using the Google Analytics Data Sharing Options. When these options allow, the data is used to improve Google products and services. Website owners can change these options at anytime.

[Learn more about our Data Sharing Options here](#)

## Browser Opt-out

To provide website visitors more choice on how their data is collected by Google Analytics, we developed the Google Analytics Opt-out Browser Add-on. The add-on communicates with the Google Analytics JavaScript (ga.js) to indicate that information about the website visit should not be sent to Google Analytics. The Google Analytics Opt-out Browser Add-on does not prevent information from being sent to the website itself or to other web analytics services.

[Learn more about the Google Analytics Opt-out Browser Add-on here](#)